



UFRPE

Catálogo de Disciplinas Ofertadas – UFRPE *Courses Catalogue*

Mobilidade Virtual

Virtual Mobility

Sobre a modalidade Mobilidade Acadêmica Virtual

A Mobilidade Acadêmica Virtual oferecerá, em língua estrangeira, disciplinas da grade curricular da Graduação a estudantes de graduação da UFRPE e a estudantes de universidades parceiras internacionais, na modalidade virtual, de forma a proporcionar aos participantes uma experiência de internacionalização e vivência global.

On the Virtual Academic Mobility

The Virtual Academic Mobility Program will offer, in a foreign language, classes from the undergraduate curriculum to undergrad students from UFRPE and international partners, in the virtual modality, providing participants with international and global experience.

Mobilidade Acadêmica Virtual

Virtual Academic Mobility

Elements of the creative process (Elementos do processo criativo)

Unidade de Educação a Distância e Tecnologia

The subject has the pedagogical aim of analyzing elements of the creative process in terms of their applications to strategic innovation in an interdisciplinary perspective. Throughout the lessons, methods and techniques to foster creative processes will be presented to students and potential applications to the fields of Science, Information Technologies, Education and Management will be discussed, highlighting notions such as inspiration, intuition and imagination. Content will be delivered through online synchronous and asynchronous activities comprising reading and discussion of set texts in online forums, weekly zoom / google meetings, video lessons and the collaborative design of a business product plan as the main class project.

**Professor Felipe de Brito
Lima**

30 participants

30 class-hours

Thursday, 19h30 – 21h30

Google Classroom, AVA

UFRPE

<https://forms.gle/g8FxBB9tbzpiuLC27>

Mobilidade Acadêmica Virtual

Virtual Academic Mobility

The Behavioral Economics of Global Affairs

Departamento de Economia

This class covers 21st-century global issues from a Behavioral Economics Perspective, with emphasis on interdisciplinary views around opportunities to rethink and redesign organizations and public policies. Topics include sustainability, aging, global health, immigration, prejudice and discrimination. The course requires no previous knowledge in economics; half of the classes are dedicated to the understanding and practical application of concepts such as: bounded rationality; contexts and framing; heuristics, cognitive and social biases; prospect theory; organizational behavior; strong contexts, ethical blindness and moral disengagement; organizational decision making; sociality and health behavior. The course is designed for undergraduate students in different fields, but masters students are also welcome as one recognizes possible contributions from multiple professional fields to the solution of global problems.

**Professor Luiz
Flávio Arreguy
Maia Filho, PhD**

40 participants

60 class-hours

Tuesday, 20h10-
21h50

Zoom,

KumoSpace,

Google

Classroom,

Whatsapp

Groups

<https://forms.gle/SY7TYBUAR5qmqbSx6>